



NEW CORAL KIDZ CLUB OUTDOOR PLAY ZONE NOW OPEN AT GRAND FIESTA AMERICANA CORAL BEACH

CANCUN, MEXICO – May XX, 2017 – Just a year after debuting the \$2 million, 40,000 square-foot state-of-the-art ‘Coral KidZ Club,’ the Grand Fiesta Americana Coral Beach Cancun will add to its rich offerings with a Mayan-themed outdoor sand and water-filled play zone. The new outdoor area, connected to the Coral KidZ Club, extends its fun and sense of discovery to the outdoors by taking children on an expedition through the jungles of the Yucatan as they explore the uniquely designed areas.

Created so kids can experience the Mexican landscape in a safe and fun way, the outdoor zone provides young guests a 360-degree experience to satisfy their active nature and reward their curiosity with a new environment around every corner.



Greeted by a giant dinosaur fossil, kids feel like they are inside an archeological dig as they enter the 5,166-sq-ft outdoor area. A towering Mayan Temple encourages children to climb up the ruins and through the caves to find winding slides that lead to pools of water and soft sand. The “spray-ground” is an area where kids can splash around in a large wading pool and spray each with water guns mounted on either side. Explorers can find secluded spots hidden in the rock walls and look out over all the action around the brightly-colored pool. There is also a large sandbox where kids can dig to their heart’s content.

“We are thrilled at how much our young guests have enjoyed “The Coral KidZ Club” since it opened last year, so when we added the outdoor area, it needed to be equally as entertaining,” said Alberto Gurrola, Managing Director of Grand Fiesta Americana Coral Beach Cancun. “Just like our Coral KidZ Club, the new outdoor area is



innovative yet still embraces the traditional favorites of everyone's childhood, while offering a strong sense of place."

These new outdoor offerings are just an al fresco expansion of all that is offered indoors at The Coral KidZ Club. With distinct zones devoted to various age groups, the youngest guests, ages 3-5, will find an area dedicated to imagination and learning where toddlers can choose their own path - city, park or jungle. The cityscape features: Mexican-style homes and a fire station with a firehose can be used to put out a virtual fire; an I-spy wall made up of Latin American iconography; a construction zone; and, a Mercado and play kitchen. Next door is the Jungle room, a quiet zone deep in the forest where kids can curl up in a nook with a book.

Tweens pass through an illuminated arched portal and are transported to the computer zone. Beyond that, the latest video play systems can be enjoyed within the futuristic gaming area. With the goal of bringing the Mayan culture into the 21st century, the resort commissioned an interactive game that teaches children about the ancient culture through learning, interactive play and fun Maya facts, and offers the opportunity to win rewards at certain levels.

An Open Play Theater features a stage with digital backdrop, theatrical curtains, a light-up dance floor and a backstage dressing room complete with costumes, make-up and dressing mirrors. While the Arts and Crafts area is designed for maximum creativity and offers stunning views of the ocean through three large porthole windows.

ABOUT CORAL BEACH

Located on Cancun's most secluded stretch of white sand beach, Grand Fiesta Americana Coral Beach Cancun Resort and Spa offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort's top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and a 24-hour concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. Coral Beach is a La Colección property, which is comprised of 12 distinctive Posadas hotels, the largest hotel operator in Mexico. Each La Colección hotel characterizes Mexico's culture and are located in the best destinations in the country. For further information, please visit: www.lacoleccion.com

For more information, please visit www.coralbeachcancunresort.com or call 1-888-830-9008. Follow the resort on Twitter @grandcoralbeach and on Facebook.com/grandcoralbeach

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