



## **GRAND FIESTA AMERICANA CORAL BEACH CANCUN Honored as Silver Winner in the 2016 Travvy Awards Best Overall Resort MEXICO**



**L-R: Mauricio Aceves, Director of Sales at Grand Fiesta Americana Coral Beach Cancún; Enrique Calderon, CEO of Hotelera Posadas; John Kirwan, Managing Director of Grand Fiesta Americana Los Cabos**

Cancun, Mexico – **January 20, 2016** – Grand Fiesta Americana Coral Beach Cancun has been recognized with the prestigious silver statuette in the **Travvy Awards**, which were held on Wednesday, January 6, 2016 at Gotham Hall in New York City. The annual Travvy Awards, known as the Academy Awards of the travel industry, recognize the highest standards of excellence in the travel industry and honor travel companies, travel products, travel agencies, and destinations for their outstanding achievement.

Travel suppliers, destinations and individuals from all over the world are eligible to submit their nominations to be considered for the honor of being recognized as an innovator in the industry. This year, nearly 40,000 travel professionals voted on their favorites which determined the 2016 Travvy Awards winners. These winners were honored during an awards dinner and presentation attended by the finalists, industry leaders and travel professionals.

Nestled on one of Cancun's most secluded white sand beaches overlooking sparkling turquoise waters, the resort features 602 all-suite ocean front accommodations, the award-winning Gem Spa, five restaurants offering a wide variety of delicious dining and a brand new state-of-the-art Coral KidZ Club. With something for everyone, Grand Fiesta Americana Coral Beach Cancun truly offers all the pleasures of a relaxing, luxury vacation getaway in Mexico.

“It’s an honor to be named a Travvy Awards winner, and to be recognized as one of the best overall hotel in Mexico by top industry professionals, travel agents and their clients,” said



Alberto Gurrola, Managing Director. “This award is a testament to Grand Fiesta Americana Coral Beach’s unparalleled standard of service, luxurious amenities and the warm, authentic Mexican hospitality and culture we take so much pride in showcasing to our guests.”

For more information, a breakdown of categories and to view the full list of winners, please visit [www.TravvyAwards.com](http://www.TravvyAwards.com)

#### **ABOUT THE TRAVVY AWARDS**

The annual Travvy Awards, presented by travAlliancemediA, recognize the highest standards of excellence in the travel industry and honor travel companies, travel products, travel agencies and destinations for their outstanding achievement – consider it the Academy Awards of the travel industry. Over 39,000 agents — who sell the vast majority of these trips to tens of millions of consumers yearly — vote and award the very best in the travel industry. This represents the largest database of the nation’s foremost leisure-selling, independent travel agents in the country. The selections by agents reflect suppliers and destinations they believe provide the best overall service to their clients. For more information, please visit [www.TravvyAwards.com](http://www.TravvyAwards.com)

#### **About Grand Fiesta Americana Coral Beach Cancun**

Located on Cancun’s most secluded stretch of white sand beach, Grand Fiesta Americana Coral Beach Cancun offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort’s top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and a 24-hour concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Designed for children ages 3 to 12 or ‘Gen Z-ers,’ the new Coral KidZ Club offers mini guests an exciting high tech playground with more than 40 indoor and outdoor activities to ignite the imagination. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun’s vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. For more information, please visit [www.coralbeachcancunhotel.com](http://www.coralbeachcancunhotel.com) or call 1-888-830-9008. Follow the resort on Twitter [@grandcoralbeach](https://twitter.com/grandcoralbeach) and [facebook.com/grandcoralbeach](https://facebook.com/grandcoralbeach)

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