

## BEYOND THE SAND AND SEA: 5 THINGS YOU DIDN'T KNOW YOU COULD SEE & DO AT GRAND FIESTA AMERICANA CORAL BEACH CANCUN

Secret Menus, Ancient Ruins, Dazzling Diamonds and more Hidden Treasures Await

**CANCUN, MEXICO – October 16, 2015** – Known for its white sand beaches, endless views of sparkling turquoise water, and vibrant nightlife, it's no secret that Cancun is a top vacation destination. However, [Grand Fiesta Americana Coral Beach Cancun](#) guests can discover a different side of this tropical oasis with these insider tips to five under-the-radar experiences for a one-of-a-kind getaway.

- **Secret Off-the-Menu Tequila Tasting:** Far beyond your "Spring Break" tequila shot, the resort's authentic Mexican restaurant, La Joya, offers a 3-tiered tasting of Mexico's



national spirit. Each guest's journey of imbibing begins with a fun presentation of tequila's history and aging process. The first tasting, **Blanco**, is accompanied by a hint of salt and lime wedge, preparing the palate for its smooth, rich taste; next, the **Reposado**, is served with a drink of "sangrita," a classic Mexican accompaniment highlighting the tequila's

natural citrus and peppery notes; finally, the **Añejo** is enjoyed solo emphasizing its complex, and spicy taste. While it's available to everyone, it's not featured on the printed menu, and savvy diners know to ask for it when they make their dinner reservation. You're welcome.

- **Dazzling Diamond Dust:** Did you know you could be dusted in diamonds? The massages and facials available at the resort's award-winning Gem Spa are anything but ordinary, with treatments that infuse dust made from brilliant crystals. During the Diamond Dust Body Exfoliation and Massage, a luminous mud masque is applied to skin and removed by a unique magnetic massage followed by a tension-relief massage. The results? Radiant skin and pampered guests that feel like a million carats.
- **Isla Mujeres - Wacky Landmarks:** Ever wondered what it would be like to live in a sea shell? Inside a Crayola box? Imagination comes to life with just a quick



ferry ride from the pier adjacent to the resort to nearby Isla Mujeres. Tooling around in a rented golf cart, visitors to this quirky and colorful Mexican island will find some very distinctive homes. One is designed in the shape of a beautiful conch shell, perfectly reflecting the fairytale island lifestyle. Not too far away sits the vibrant Crayola House, suitably named for walls that double as an art canvas displaying all the colors of the rainbow. These peculiar houses, along with drop-dead gorgeous Caribbean views, create the perfect Instagram-worthy backdrop for enviable vacation photos.

- **Ancient Ruins:** It's easy to get lost in the bubble of flashy nightclubs and luxury shopping in Cancun. However, those yearning to get a feel of the area's authentic culture and origins can learn about the ancient Mayan civilization right in the heart of Cancun's "Hotel Zone" at the Maya Museum (Museo Maya de Cancun). Just down the road from the resort on the museum grounds, visitors can check out San Migulito, a historical archeological site dating back to 1250-1550 AD that contains a variety of primeval structures and pyramids. Walking along the ancient paths is a time warp back to the earliest era of Cancun's habitation, offering a striking juxtaposition to the modern world. Three exhibition halls containing a vast collection of archeology, mosaics and artifacts from thousands of years ago can be viewed inside the museum.

- **Broadway Baby:** The house lights are up and curtains are drawn in the resort's new state-of-the-art Coral KidZ Club!



Bringing the feel of a Broadway stage to Cancun, the Open Play Theater transforms kids into actors replete with their own dressing room adorned with bright light mirrors and more than 20 childrens' costumes, wigs, makeup and props. With the help of staff "theater directors," kids get to have fun singing and dancing on the grand stage featuring a changing digital

backdrop and light-up dance floor.. As part of the KidZ Club's weekly activities, mini thespians are treated to puppet shows put on by local visiting theater companies.

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- **ABOUT CORAL BEACH**

Located on Cancun's most secluded stretch of white sand beach, Fiesta Americana Grand Coral Beach Cancun Resort and Spa offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort's top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and a 24-hour concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. For more information, please visit [www.coralbeachcancunhotel.com](http://www.coralbeachcancunhotel.com) or call 1-888-830-9008.

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