



GRAND FIESTA AMERICANA CORAL BEACH CANCUN IMMERSSES TRAVELERS IN MEXICAN HISTORY WITH NEW HIGH-TECH DINING EXPERIENCE

New Interactive Video-Mapping Digital Display Takes Guests on Historic Mexican Journey Via Eight-Course Gourmet Meal Complete with Specialty Drink Pairings

CANCUN, MEXICO (MARCH 2018) – [Grand Fiesta Americana Coral Beach Cancun](#), located on Cancun’s most secluded stretch of white sand beach, is elevating its gastronomic offerings with the launch of a new interactive, digital gourmet dining experience available at the resort’s award-winning La Joya restaurant. Guests are now able to immerse themselves in an eight-course meal, prepared by the resort’s Executive Chef Sergio Zárate, that celebrates Mexico’s rich history and indigenous ingredients. The dinner is served on a custom-built, 16-person communal table that displays vivid video depicting the journey of the country’s mesmerizing past, while narration and music add to the multi-sensory culinary adventure.

“Grand Fiesta Americana Coral Beach Cancun is renowned for delivering superlative dining experiences and world-class service,” said Alberto Gurrola, the resort’s Managing Director. “To continue to be recognized as a leader in culinary excellence on Cancun, we’re thrilled to be among the first in the world to offer this one-of-a-kind dining event at La Joya. Our hope is that each guest leaves the experience with a deeper understanding of Mexico’s celebrated history.”

Executive Chef Sergio Zárate carefully curated a multi-course tasting menu designed to complement each of the eight historic time periods portrayed in the virtual presentation. From the Yucatán Peninsula’s fiery volcanoes and the dawn of the Maya civilization, to the arrival of the Spanish conquistadors and the birth of the Mexican Colonial era, each captivating chapter allows guests to savor a singular unique dish paired with thoughtfully selected cocktails, wines, and artisan beer. Menu highlights include *Blue Crab Chilpachole* made with guajillo chili and burnt tortilla; *Venison Tz’ik* featuring a traditional venison salad and regional citrus jelly; *Cacao Braised Short Rib* served with vanilla poached lobster and beurre blanc; a *Five Spice “Churro”* with sweet potato and milk cream cakes and more.

Along the way, diners will also get a peek into the lives of acclaimed Mexican artists like Frida Kahlo and the traditions garnered from indigenous cultures, which have been woven into present-day practices and traditions, proving Mexico to be one of the most unique countries in the world.



La Joya's immersive dining experience is available by reservation on Friday and Saturday evenings at 9:00 p.m. and costs \$115 per person, taxes and services included. Additionally, guests who book the resort's Grand Club "Unlimited Experiences" all-inclusive package, can dine one time during their stay. To view video of this high-tech experience or for a full menu please visit [here](#). For overall resort information or to book an upcoming stay please visit www.coralbeachcancunhotel.com.

About Grand Fiesta Americana Coral Beach Cancun

Located on Cancun's most secluded stretch of white sand beach, [Grand Fiesta Americana Coral Beach Cancun](#) offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort's top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and a 24-hour concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Designed for children ages 3 to 12 or 'Gen Z-ers,' the new Coral KidZ Club offers mini guests an exciting high tech playground with more than 40 indoor and outdoor activities to ignite the imagination. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. Coral Beach is a La Colección property, which is comprised of 12 distinctive Posadas hotels, the largest hotel operator in Mexico. Each La Colección hotel characterizes Mexico's culture and are located in the best destinations in the country. For further information, please visit: www.lacoleccion.com